

Sexpective

...a unique perspective on sex & sexuality

ABOUT THE WEBSITE

Sexpective covers information, trends and breaking news related to sex, sexuality, adult relationships and alternative lifestyles in a meaningful way that brings value to the story, and provides you with information that is relevant to you. We offer in-depth reporting and long-form feature stories, as well as breaking news coverage, product reviews, and community content in plain English terms, and with a unique perspective on sex and sexuality.



DEMOGRAPHICS

77% are men
39% are 18-34
24% are 35-44
61% are from U.S
15% are from U.K.,
Australia and Canada

SITE TRAFFIC

146,000 Monthly Page Views	51,000 Monthly Unique Visitors
1,550 Newsletter Subscribers	2:24 Average Time on Site



ABOUT THE COMPANY

There is no shortage of media outlets and websites racing to be first to share “breaking news”, but there are very few that take a step back to view things from the perspective of the audience and try to help the reader answer important questions like “Why should I care about this?” or “What does this mean for me?”. Digging deeper to find a unique perspective on sex and sexuality is a philosophy that defines Sexpective and sets it apart from other media outlets.



@GetSexPective



@SexPective

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MISSION STATEMENT

The mission of Sexpective is to explore all aspects of relationships, sex, and love and provide a unique perspective on sex and sexuality that enlightens the audience and help readers be more satisfied with their relationships and sexuality.



OUR WRITERS

The writers for Sexpective bring real-world experience to the table and a passion to share their unique perspectives on sex, sexuality, and relationships in a way that readers can relate to and apply in their own lives.

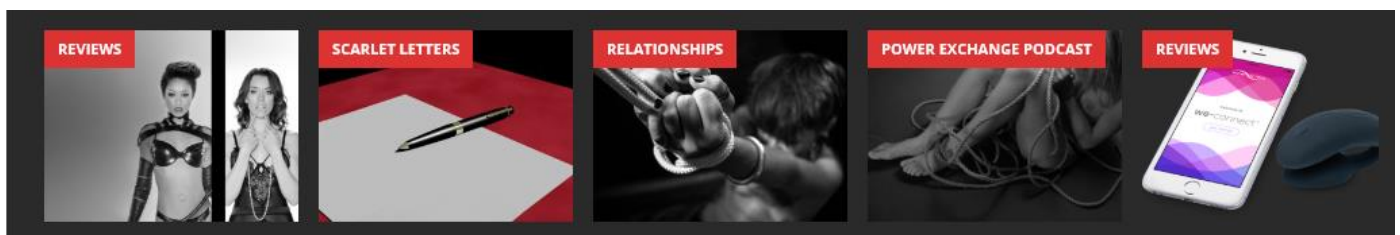
TOPICS THE AUDIENCE LOVES

Our writers cover a range of subjects related to sex and sexuality, but some topics get more attention than others.

- Advice on sex and relationships
- Product reviews
- Articles on alternative lifestyles
- Tips for BDSM activities



RELATIONSHIPS | SEXUALITY | SCARLET LETTERS | REVIEWS | PODCAST



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SPONSORED POST

A custom-written 400-word blog post. Topic will be chosen / approved by customer and customer will be able to review and provide feedback before publishing. \$500

PODCAST SPONSOR

Sponsor the Sexpective Power Exchange podcast. Specific mention / recognition of sponsor product or service during each episode. \$250 / month

SOCIAL MEDIA CAMPAIGN

Run a campaign on social media. Promote a product or service or conduct contest / giveaway with coordinated social media campaign across Facebook and Twitter. \$250

LEADERBOARD – 728 X 90px

\$200 / month
2 Slots available

STANDARD – 300 x 300px

\$100 / month
5 Slots available (Ads rotated)

RATES ARE VALID UNTIL 09/30/2016



Ready To Get Started?

Feel free to reach me by **Phone: 281-904-0591** or by **Email: info@xpective.net**